



CHILGROVE
- handcrafted spirits -

Press release

April 2019

Chilgrove launches 'K9 Edition Gin'

Chilgrove Spirits will add a brand-new and groundbreaking gin to their portfolio in April designed specifically for canines. Unusually for a gin, as a result of the intended market, this limited-edition product will be available exclusively from pet shops nationwide and online-retail.



Co-founder of Chilgrove Spirits, Dr Celia Beaumont-Hutchings, explains, "Exactly one year ago today, our beloved Labrador Yossarian (@thegindog) joined the Chilgrove Spirits team. Since then he has devoted much of his time to trying to steal gin. We initially considered wasting a lot of time and effort on attempting to train him but decided instead to come at the problem from a different angle. So, with the help of leading veterinary scientist Dr Joy Long-Kin from the Gal Shu Institute in Shanghai we set about developing a new gin, designed purely for dogs. Our real breakthrough was discovering that we could tweak the distillation process by using the lesser-known Allis Proof method and therefore ensure that there are no compounds in the resulting liquid that could be harmful to dogs, such as ethanol. The perfectly balanced flavour profile is

built around a core of traditional botanicals including Juniper, Coriander and Lime which interact beautifully with the more contemporary hero botanicals which include kibble and haddock."

The perfect serve is, of course, a bone-dry martini. Shake 100ml of Chilgrove K9 Edition Gin with chunky ice (to really make your mutt's day, add a dash of chicken stock to your ice-cube tray before freezing), then casually waft a sealed bottle of vermouth near the shaker before double-straining into a chilled Mason Cash bowl. Garnish with half an apple-core.

Whilst owners may find the flavours slightly left-field, the gin is perfectly safe for human consumption, also for guinea pigs, horses and rabbits.